



HINDSIGHT IS 2020 FOCUSED ON SUCCESS IN 2021

CREIA VIRTUAL CONFERENCE • JUNE 4, 5 & 6, 2021

**Pre-recorded sessions
will be streamed and
immediately followed
by live Q & A**

(Associate Conference 2021 will take
place virtually live on June 2 and 3)



**California Real Estate
Inspection Association**

320 Pine Ave., Suite 1050
Long Beach, CA 90802

Phone 949-715-1768
Fax 949-715-6931
info@creia.org

www.creia.org

To our potential commercial supporters and virtual exhibitors:

The California Real Estate Inspection Association (CREIA) invites you to join us for our 2021 Virtual Annual Conference. Given the popularity of the 2020 Virtual CREIA Conference, we are excited to offer participants throughout the state to “attend” in 2021.

The 2021 Virtual CREIA Conference will be utilizing an event app with a virtual exhibit hall allowing vendors to showcase their company logo and service or product. This platform will also provide innovative ways to interact and connect with attendees.

The regular Conference schedule includes four tracks: How to Build & Market Your Business, Safety, Building Science, and How to Protect Your Business. The Associate Track will focus on the Path to CCI requirements.

The schedule includes sessions and networking opportunities on Friday & Saturday from 8:00am – 6:00pm and 8:00am – 1:00pm on Sunday. We invite you and your colleagues to participate in the Virtual Conference with opportunities to showcase your products and services.

Participating in CREIA offers your company an abundance of visibility and an opportunity for an exchange of ideas with CREIA inspectors. Your support helps to bring educational content on a variety of current topics and latest technologies.

Bringing the 2021 Virtual CREIA Conference to all interested participants during this continued pandemic is challenging, but we believe the educational and networking sessions will provide top level education and collaboration with peers. While the virtual networking will be different, CREIA will provide platforms in interactive, web-based sessions that are limited to a certain number of attendees to facilitate discussion through virtual coffee breaks, virtual happy hours, and the potential for pre-recorded videos that will be posted on the CREIA website & event app. If you don't see an opportunity on this prospectus that meets your interests and needs, please reach out to info@creia.org.

We welcome you to support CREIA in 2021!

Best Regards,

Bill Parker, CCI

Co-Chairs of CREIA Annual Conference

Gunnar Alquist CCI

Perry Farnum, CCI

Bill Bryan, CCI and Taylor Vreeken, CCI

Co-Chairs of Associate Track

COMMERCIAL SUPPORTER AND EXHIBIT OPPORTUNITIES

- All Supporters and Exhibitors are offered Attendee e-mail list for one eblast from your company (unless attendees opt out).
 - All Supporters are encouraged to attract attention to your company through a modest “Give-Away” contest to all those who contact you directly due to your support of CREIA. The Give-Away may include branded candy, gift cards, company branded literature, or other booth related items you have.
 - CREIA staff is available to meet with you to listen to your objectives and work with you to deliver your expectations
-

CREIA Platinum Level Support - \$4,000

Two Opportunities Available

- Recognition as Headline supporter of 2021 Virtual Conference on CREIA webpage, event app, within all Conference marketing, and during Opening Remarks
- Senior executive addresses attendees during event (approximately a 3-5 minute speaking opportunity)
- Thank you eBlast to all in CREIA's database (nearly 1500 contacts)
- Recognition on all related announcements
- Company logo prominently displayed on 2021 Virtual Conference webpage and event app
- Advertisement on Conference Sponsor Page and event app with a hyperlink to your company webpage, including the option of a pre-recorded video
- Recognition as Headline supporter of the web-based events (virtual “live” Happy Hours or other networking web-based events of your choice) This will include drawings for gift cards
- Opportunity to lead in two virtual networking sessions

CREIA Gold Level Support - \$2,500

Two Opportunities Available

- Recognition as Gold Level Supporter for 2021 Virtual Conference on CREIA webpage, event app, and during Live Opening Remarks
- Thank you eBlast to all in CREIA's database (nearly 1500 contacts)
- Company logo prominently displayed on 2021 Virtual Conference webpage and CREIA website
- Advertisement on Conference Sponsor Page and event app with a hyperlink to your company webpage, including the option of a pre-recorded video
- Opportunity to lead one virtual networking session

CREIA Silver Level Support - \$1,250

Three Opportunities Available

- Company logo prominently displayed on 2021 Virtual Conference webpage, event app, and during Live Opening Remarks
- Advertisement on Conference Sponsor Page and event app with a hyperlink to your company webpage
- Opportunity to participate in leading a virtual networking session
- Thank you eBlast to all in CREIA's database (nearly 1500 contacts)

Technology Supporter - \$1,500

One Opportunity Available

- Recognition of being the Mobile App sponsor on the event app and CREIA Conference webpage
- CREIA will offer gift cards to paid registrants to offset their virtual technology needs, i.e. microphones, cameras (Limited to first 25 registrants)
- Thank you eBlast to all in CREIA's database (nearly 1500 contacts)

Virtual Happy Hour Supporter - \$750

Multiple Opportunities

- Recognition as supporter during two happy hour events and on conference marketing materials
- Advertisement in online conference program
- Thank you eBlast to all in CREIA's database (nearly 1500 contacts)
- Opportunity to participate in two virtual happy hours.

Virtual Happy Hours will include drawings for attendee gift cards and will be hosted by CREIA Leadership

Virtual Coffee Breaks - \$500

Multiple Opportunities

- Recognition as supporter during event and on conference marketing
- Advertisement in online conference program
- Thank you eBlast to all in CREIA's database (nearly 1500 contacts)
- Opportunity to participate in two virtual coffee breaks of your choice

Virtual Coffee Breaks will include drawings for attendee gift cards and will be hosted by CREIA Leadership

Pre-Recorded Company Video – Option 1: \$1,000 • Option 2: \$750

Multiple Opportunities

- Option 1: CREIA will arrange for a 10 to 15-minute interview style video recording using predetermined questions, posted to the CREIA website for one-year. Moderated by a member of CREIA leadership.
- Option 2: Company provides 10-minute video about your product or service, posted to the CREIA website for one-year

We can assist in recording the video or you may submit your own

Associate Track Sponsorship Opportunities - \$500

Multiple Opportunities

- Recognition as supporter for 2021 Associate Track Virtual Conference on CREIA webpage, event app, and during Live Opening Remarks of Associate Track
- Thank you eBlast to all in CREIA's database (nearly 1500 contacts)
- Company logo prominently displayed on 2021 Virtual Conference webpage and event app
- Advertisement on Conference supporter webpage with a hyperlink to your company webpage, including the option of a pre-recorded video

Associate Scholarship Supporter - \$300

(Multiple Opportunities; Chapters are invited to support an Associate too)

- Recognition as supporter for an Associate on Conference supporter webpage, and during Live Opening Remarks of Association Track
- Recognition on all notices sent to Associates
- Thank you eBlast to all Associates in CREIA database (over 300 contacts)

For each scholarship funded, there will be a drawing to offset the cost of an Associate registration

EXHIBIT INFORMATION

Virtual Exhibit Space

CREIA will have a Virtual Exhibit Hall within the event app and the following will be listed on the marketing materials and CREIA website:

- Your company logo
- Link to your marketing materials
- Ability to engage in live chat with attendees in the days around the Conference

Exhibit Pricing	Virtual Exhibit	Savings
Non-Affiliate	\$500.00	NA
Premiere Affiliate	\$375.00	25% OFF
Educational Affiliate	\$400.00	20% OFF
Standard Affiliate	\$450.00	10% OFF

Exhibitor Agreement Conditions

1. Only one company/organization may be represented per exhibit space.
2. There will be a 25% administrative fee for cancellations prior to announcement of company sponsorship and no refunds after that date.
3. Company to supply high-resolution file for company logo

Commercial Support Summary

<input type="checkbox"/> CREIA Platinum Level Supporter	\$4,000	<input type="checkbox"/> Pre-Recorded Company Video: Option 1	\$1,000
<input type="checkbox"/> CREIA Gold Level Supporter	\$2,500	<input type="checkbox"/> Pre-Recorded Company Video: Option 2	\$750
<input type="checkbox"/> CREIA Silver Level Supporter	\$1,250	<input type="checkbox"/> General Associate Track Sponsor	\$500
<input type="checkbox"/> Technology Supporter	\$1,500	<input type="checkbox"/> Associate Scholarship Supporter	\$300
<input type="checkbox"/> Virtual Happy Hour Supporter	\$750	<input type="checkbox"/> Virtual Exhibit Space	\$500
<input type="checkbox"/> Virtual Coffee Breaks	\$500		



[Click here to secure your spot for exhibit or support opportunity!](#)

Questions? info@creia.org or (949) 715-1768